



# 103rd Annual Meeting



May 6-9, 2023  
Los Angeles Convention Center  
Los Angeles, CA, USA

## Marketing Support Agreement

Company / Exhibitor \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email for Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By signing this document, exhibitor agrees that this is a legally binding contract and 50% advanced payment is due with this agreement and the balance is due by **January 10, 2023**. In the event of cancellation prior to **January 10, 2023**, a refund less 25% fee will not be issued unless the support is resold at the full amount. All artwork must be submitted to the AATS for approval prior to use.

### Convention Center Promotion

- Banner / Graphic** See Envision for pricing
  - \$ \_\_\_\_\_ Banner location \_\_\_\_\_
  - \$ \_\_\_\_\_ Graphic location \_\_\_\_\_
- WIFI** \$65,000
- Charging Lounges** \$20,000

### Hotel Promotion

- Hotel Keycards** \$50,000
- Hotel Room Drops** \$30,000 Preferred date \_\_\_\_\_

### Exhibit Hall

- Direct Access Handout** \$10,000 Preferred date/time \_\_\_\_\_
- Consult Suites (100 square feet)** \$8,000
- Exhibit Hall Welcome Reception** \$50,000
- Food Truck Sponsorship** \$75,000  Sunday  Monday
- Surgical Suites (4) available**  \$55,000 (40' x 40')  \$60,000 (40' x 50')
- Exhibit Hall Aisle Signs** \$25,000
- Exhibit Hall Entrance Carpet** \$15,000

### Educational / Training Presentations

- AATS Member for a Day** \$25,000
- AATS Technology Theaters (30 min)** \$20,000  
Preferred date/time: \_\_\_\_\_
- Perioperative/Team-Based Care Poster Competition** \$25,000
- Cardiothoracic Surgery Resident Poster Competition** \$25,000
- Innovation Showcase**
  - Cardiac** \$12,000
  - Thoracic** \$10,000
  - Sub-Specialty** \$8,000

### Other Advertising

- Housing and Registration Confirmation Email** \$25,000
- Know Before You Go Email** \$25,000
- KOL Meeting** \$25,000
- Meeting Bag Insert** \$7,500
- Mobile App** \$65,000
- President's Reception**
  - Premier** \$100,000
  - Platinum** \$75,000
  - Gold** \$50,000
- Water Bottles** \$50,000

**Total Support Fee Due \$** \_\_\_\_\_

### PAYMENT INFORMATION

**Fees are payable via credit card or check.** Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked.

DO NOT EMAIL. This form must be faxed if credit card number is showing. **Secure Fax: 978-522-8469**

Checks must be drawn on a U.S. bank and are payable to: American Association for Thoracic Surgery

**Total Fee Due \$** \_\_\_\_\_  Check # \_\_\_\_\_   MasterCard   Visa   American Express

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Billing Contact Name \_\_\_\_\_ Billing Contact Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Billing Address  Same as Above  Different Address Provided Here

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_ Signature (I authorize AATS to charge my credit card the above fees)

**Wire Transfer:** Please call our offices at 978-252-2200 for wiring information. Wire fees will be added to invoice.

### COMPLETE AND RETURN TO:

Caroline Arrington, Industry Relations Manager, industry@aat.org  
American Association for Thoracic Surgery, 800 Cummings Center, Suite 350-V, Beverly, MA 01915 USA  
Phone: 978-252-2200 Fax: 978-522-8469 **We do not accept credit card payments via email.**

**STAFF USE ONLY**

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Authorized Approval