



## IMPORTANT DATES

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|-------------|--|
| July 15     | Balance of Exhibit Space due                                     |
|             | Product Description and Promotional Giveaway Submission Deadline |
| August 6    | Submission of all EDC requirements to Show Management            |
| August 16   | Pre-Registration Mailing List Available                          |
| August 13   | Deadline for hotel reservations                                  |
| September 7 | Direct Freight Available   |
|             | Installation of Exhibits      10:00 am – 1:30 pm                 |
|             | Exhibit Hours                      2:00 pm – 7:00 pm             |
| September 8 | Exhibit Hours                      7:30 am – 4:00 pm             |
|             | Dismantle Exhibits              4:00 pm – 8:00 pm                |
| August 8    | Final Attendee Mailing List Available                            |