



EXHIBITOR PROSPECTUS

September 7 - 9, 2007
Sheraton Chicago Hotel
Chicago, Illinois USA
[WWW.AATS.ORG](http://www.aats.org)

The American Association for Thoracic Surgery (AATS) is sponsoring for the second time a unique freestanding post-graduate course entitled "Valvular Heart Disease 2007 - Advanced Surgical and Interventional Therapies " September 7-9, 2007 at the Sheraton Chicago Hotel in Chicago, Illinois. In 2005 this meeting attracted 400 of the leading cardiothoracic surgeons and interventional cardiologists and we anticipate more than 400 to attend this meeting in 2007, all of whom will have multiple opportunities to interact with industry during the 2-½ day course.

This unique course is designed to bring together the world's leading cardiac surgeons and interventional cardiologists to collaborate and learn from one another. By combining cutting-edge surgical techniques with state of the art interventional strategies, the program will afford participants and industry representatives the opportunity to network and share lessons learned in a focused and intimate setting in Chicago.

The scientific program, beginning at 1:00 p.m. on Friday, September 7, will include topics on:

AORTIC VALVE DISEASE

- Aortic Valve Repair
- Transcatheter Aortic Valve Implantation
- Echocardiographic Guidance For Transcatheter Aortic Valve Implantation
- The Cribier-Edwards valve / The CoreValve

PULMONARY VALVE DISEASE

- Trans-Catheter Pulmonary Valve Implantation
- World Experience With Medtronic Melody

MITRAL AND TRICUSPID VALVE DISEASE

- Pathophysiology Of Ischemic Mitral Regurgitation
- Mitral Valve Repair For Myxomatous Disease
- Trans-Catheter Mitral Valve and Tricuspid Therapies
- Management Of Isolated Tricuspid Insufficiency
- Valve And Late Outcomes Of Tricuspid Valve Replacement

We invite you to join the AATS in Chicago next September for this innovative educational activity, as the world's foremost cardiothoracic surgeons seek to exchange the very latest efforts to enhance patient care.

EDUCATIONAL GRANT OPPORTUNITIES

PLATINUM LEVEL **unrestricted grant** **\$25,000**

This level of educational grant gives your organization the most visibility at the meeting. This level includes:

Dedicated Signage and Listing in all Meeting Marketing Materials, Scientific Session On-Screen Acknowledgement Slide. Program Book Listing, 4 meeting registrations, Flyer in Attendee Materials, A Blast Email to the Pre-registered List sent by AATS, Pre-registration Mailing List.

GOLD LEVEL **unrestricted grant** **\$15,000**

This level includes:

Shared Signage and Meeting Marketing Materials Listing (other Gold Sponsors Only), Scientific Session On-Screen Acknowledgement Slide Listing Gold Sponsors Only, Program Book Listing, 3 meeting registrations, Flyer in Attendee Materials

SILVER **unrestricted grant** **\$10,000**

This level includes:

Shared Signage and Meeting Marketing Materials Listing (other Silver Sponsors), Scientific Session On-Screen Acknowledgement Slide for Silver Sponsors, Program Book Listing, 2 meeting registrations, Flyer in Attendee Materials.

STAND ALONE GRANTS

CONFERENCE BAGS **\$10,000**

All meeting attendees will carry your company name and logo throughout the meeting. You may include 2 flyers in each piece, and your support will be recognized in the program book and onsite signage.

INDUSTRY SPONSORED SYMPOSIA **\$15,000**

Your company will have the opportunity to present scientific information to the attendees in a 2 hour format. Food and beverage and audio visual set up is at the grantors expense. Due to space constraints, symposia are reserved for platinum level contributors only.

Grantors must be Heart Valve Disease 2007 exhibitors.

AATS CONTACT: Yvonne Grunebaum, Director of Industry Relations
AATS
900 Cummings Center, Suite 221-U
Beverly, MA 01915 USA
Phone: 978-927-8330 / Fax: 978-524-0498
Email: ygrunebaum@prri.com

Valvular Heart Disease 2007

EXHIBIT DATES AND HOURS*

Friday, September 7	2:00 pm – 7:00 pm
Saturday, September 8	7:30 am – 4:00 pm

*Hours are subject to change based on the final program

Exhibit Space Information and fees

Exhibit fee \$5,000

Includes the following:

6' x 30" skirted table top space

Listing in program material

Listing on web site

2 full meeting registration

Opportunity to purchase additional full meeting registrations at \$675 per badge.

INSTALLATION OF EXHIBITS

Friday, September 7 10:00 am – 1:30 pm

All exhibits must be set by 1:30 p.m. without exception. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted. There is a narrow window of time for installation, because we are limited by hotel availability.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time of 4:00 p.m. on Saturday, September 8th, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 8:00 p.m. on Saturday, September 8th.

Space Assignment

Application deadline is March 23, 2007. Applications will be accepted after March 23rd on a space available basis. Companies will be assigned space at that time, in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The AATS has the right to alter the floor plan at any time.

Payment

A 50% deposit of the contracted space must be forwarded with the Application for Exhibit Space. The balance must be paid by July 15, 2007. Checks should be made payable to the American Association for Thoracic Surgery (AATS) and mailed to:

AATS
900 Cummings Center, Suite 221-U
Beverly, MA 01915
Telephone: (978) 927-8330 Facsimile: (978) 524-0498

Refunds and Cancellations

Cancellations received in writing by March 23, 2007 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after March 23, 2007.

Electrical, Telephone and Freight Handling Information

Will be available in the exhibitor service kit, which will be available online in June.

Shipping Instructions

Will be available in the Exhibitor Service kit, which will be available online in June.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Fire Protection

All material used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Hotel Accommodations

Reservation forms will be included in the exhibitor service kit.

Exhibit Personnel

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted one badge per table top purchased. Additional badges are \$675 each. Each badge includes admission to the scientific sessions and all invited functions.

Special Needs

Please contact the AATS administrative office if you have a disability that will require special accommodation.

Security

Perimeter security will be provided overnight, however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AATS assumes no responsibility for any losses sustained by the exhibitor.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the hotel building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

Indemnification

Please refer to the back of the Exhibit application

Insurance Liability Statement

Exhibitor agrees to carry, and upon demand provide evidence of, at least \$1,000,000 of insurance coverage for any liabilities arising out of or resulting from our respective obligations pursuant to this agreement. Please see the back of the exhibit application for more detail.

For Further Information Contact:

Yvonne Grunebaum, Director, Industry Relations
American Association for Thoracic Surgery
900 Cummings Center, Suite 221-U
Beverly, MA 01915
Telephone: (978) 927-8330
Facsimile: (978) 524-0498
e-mail: ygrunebaum@prri.com

Be sure to check www.aats.org for frequent updates to the Valvular Heart Disease 2007 Program



SUPPORT OPPORTUNITIES AGREEMENT

Complete and return to: Yvonne Grunebaum - AATS
 900 Cummings Center, Suite 221-U
 Beverly, MA 01915 USA
 Phone: 978.927.8330 Fax: 978.524.0498 Email: ygrunebaum@prri.com

Company: _____

Contact _____ Title _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____ Email _____

Authorized Signature _____ Date _____

Once the AATS receives your Support Opportunities Agreement you will be notified regarding approval of your request. Supporters are required to complete an approved Letter of Agreement for all CME activities. If a supporting company requires its own Letter of Agreement, that agreement must be submitted for approval. 50% of total support is due with this application and 100% of total support fee is due no later than March 23, 2007. **Please check your support selection below:**

- PLATINUM SPONSOR \$25,000
- GOLD SPONSOR \$15,000
- SILVER SPONSOR \$10,000
- EXHIBITOR \$ 5,000

Booth Location Preferences (list booth numbers)	
1 st Choice _____	2 nd Choice _____
3 rd Choice _____	4 th Choice _____

OTHER SPONSORSHIP OPPORTUNITIES:

- CONFERENCE BAGS \$10,000
- INDUSTRY SYMPOSIA \$15,000

PAYMENT METHOD

Check Amount Enclosed: \$ _____

Credit Card MasterCard Visa Amount to be charged: \$ _____

Card Number: _____ Expiration Date: _____

 Name as it appears on the card Cardholder's Signature

VAVLULAR HEART DISEASE 2007 – ADVANCED SURGICAL AND INTERVENTIONAL THERAPIES AND ITS AUTHORIZED REPRESENTATIVES ARE HEREAFTER REFERRED TO AS "SHOW MANAGEMENT."

1. **PAYMENT AND REFUNDS.** APPLICATIONS SUBMITTED MUST BE ACCOMPANIED BY A DEPOSIT IN THE AMOUNT OF 50% OF THE UNIT FEE. 100% OF THE TOTAL COMMITMENT DUE MUST BE PAID BY MARCH 23, 2007. APPLICATIONS SUBMITTED AFTER MARCH 23, 2007 MUST BE ACCOMPANIED BY PAYMENT IN FULL. APPLICATIONS RECEIVED WITHOUT SUCH PAYMENT WILL NOT BE PROCESSED NOR WILL SPACE ASSIGNMENTS BE MADE.

IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE ON OR BEFORE MARCH 23, 2007, THE EXHIBITOR WILL BE LIABLE FOR A 25% PROCESSING FEE. FOR CANCELLATIONS RECEIVED AFTER MARCH 23, 2007, NO REFUNDS WILL BE ISSUED.

IT IS EXPRESSLY AGREED BY THE EXHIBITOR THAT IN THE EVENT EXHIBITOR FAILS TO PAY THE SPACE RENTAL AT THE TIMES SPECIFIED, OR FAILS TO COMPLY WITH ANY OTHER PROVISIONS CONTAINED IN THESE RULES AND REGULATIONS CONCERNING USE OF EXHIBIT SPACE, SHOW MANAGEMENT SHALL HAVE THE RIGHT TO REASSIGN THE BOOTH LOCATION SHOWN ON THE FACE OF THE CONTRACT OR TO TAKE POSSESSION OF SAID SPACE AND LEASE SAME, OR ANY PART THEREOF, TO SUCH PARTIES AND UPON SUCH TERMS AND CONDITIONS AS IT MAY DEEM PROPER. IN THE EVENT OF A DEFAULT BY THE EXHIBITOR, AS SET FORTH IN THE PREVIOUS SENTENCE, THE EXHIBITOR SHALL FORFEIT AS LIQUIDATED DAMAGES, THE AMOUNT PAID, REGARDLESS OF WHETHER OR NOT THE SHOW MANAGEMENT ENTERS INTO A FURTHER LEASE FOR THE SPACE INVOLVED.

2. **SPACE RENTAL AND ASSIGNMENT OF LOCATION.** WHENEVER POSSIBLE, SPACE ASSIGNMENTS WILL BE MADE BY SHOW MANAGEMENT IN KEEPING WITH THE PREFERENCES AS TO LOCATION REQUESTED BY THE EXHIBITOR. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. **USE OF SPACE, SUBLETTING OF SPACE.** NO EXHIBITOR SHALL ASSIGN, SUBLET, OR SHARE THE SPACE ALLOTTED WITH ANOTHER BUSINESS OR FIRM UNLESS APPROVAL HAS BEEN OBTAINED IN WRITING FROM SHOW MANAGEMENT. EXHIBITORS ARE NOT PERMITTED TO FEATURE NAMES OR ADVERTISEMENTS OF NON-EXHIBITING MANUFACTURERS, DISTRIBUTORS OR AGENTS IN THE EXHIBITOR'S DISPLAY, PARENT OR SUBSIDIARY COMPANIES EXCEPTED.

EXHIBITORS MUST SHOW ONLY GOODS MANUFACTURED OR DEALT BY THEM IN THE REGULAR COURSE OF BUSINESS. SHOULD AN ARTICLE OF NON-EXHIBITING FIRM BE REQUIRED FOR OPERATION OR DEMONSTRATION IN AN EXHIBITOR'S DISPLAY, IDENTIFICATION OF SUCH ARTICLE SHALL BE LIMITED TO THE USUAL AND REGULAR NAMEPLATE, IMPRINT OR TRADEMARK UNDER WHICH SAME IS SOLD IN THE GENERAL COURSE OF BUSINESS. NO FIRM OR ORGANIZATION NOT ASSIGNED EXHIBIT SPACE WILL BE PERMITTED TO SOLICIT BUSINESS WITHIN THE EXHIBIT AREAS.

4. **EXHIBITORS AUTHORIZED REPRESENTATIVE.** EACH EXHIBITOR MUST NAME ONE PERSON TO BE HIS REPRESENTATIVE IN CONNECTION WITH INSTALLATION, OPERATION AND REMOVAL OF THE FIRM'S EXHIBIT. SUCH REPRESENTATIVE SHALL BE AUTHORIZED TO ENTER INTO SUCH SERVICE CONTRACTS AS MAY BE NECESSARY AND FOR WHICH THE EXHIBITOR SHALL BE RESPONSIBLE. THE EXHIBITOR SHALL ASSUME RESPONSIBILITY FOR SUCH REPRESENTATIVE BEING IN ATTENDANCE THROUGHOUT ALL EXPOSITION PERIODS; AND THIS REPRESENTATIVE SHALL BE RESPONSIBLE FOR KEEPING THE EXHIBIT NEAT, MANNED AND ORDERLY AT ALL TIMES. FOR THEIR OWN SAFETY AND PROTECTION, CHILDREN SIXTEEN (16) YEARS OF AGE AND UNDER WILL NOT BE ADMITTED TO THE EXHIBIT HALLS AT ANY TIME.

5. **INSTALLATION AND REMOVAL.** SHOW MANAGEMENT RESERVES THE RIGHT TO FIX THE TIME FOR THE INSTALLATION OF A BOOTH PRIOR TO THE SHOW OPENING AND FOR ITS REMOVAL AFTER THE CONCLUSION OF THE SHOW. INSTALLATION OF ALL EXHIBITS MUST BE FULLY COMPLETED BY THE OPENING TIME OF THE EXPOSITION.

ANY SPACE NOT CLAIMED AND OCCUPIED THREE HOURS PRIOR TO OPENING, MAY BE RESOLD OR REASSIGNED WITHOUT REFUND. NO EXHIBITOR WILL BE ALLOWED TO DISMANTLE OR REPACK ANY PART OF HIS EXHIBIT UNTIL AFTER THE CLOSING OF THE SHOW.

6. **ARRANGEMENT OF EXHIBITS.** EACH EXHIBITOR IS PROVIDED AN OFFICIAL EXHIBITOR KIT. THE EXHIBITOR KIT DESCRIBES THE TYPE AND ARRANGEMENT OF EXHIBIT SPACE AND THE STANDARD EQUIPMENT PROVIDED BY SHOW MANAGEMENT FOR BOOTH CONSTRUCTION. ALL BOOTH SPACE MUST BE ARRANGED AND CONSTRUCTED IN ACCORDANCE WITH THE GUIDELINES, PROVISIONS AND LIMITATIONS CONTAINED IN THE EXHIBITOR KIT. IF, IN THE SOLE OPINION OF SHOW MANAGEMENT, ANY EXHIBIT FAILS TO CONFORM TO THE EXHIBITOR KIT GUIDELINES, OR THE PROVISIONS SET FORTH HEREIN, SUCH EXHIBIT WILL BE PROHIBITED FROM FUNCTIONING AT ANY TIME DURING THE EXPOSITION.

EXHIBITOR PLAN REVIEW. BOOTH CONSTRUCTION PLANS AND LAYOUT ARRANGEMENTS FOR FIRST-TIME EXHIBITORS, EXHIBITS IN PENINSULA OR ISLAND BOOTH SPACES, OR INVOLVING OTHER UNUSUAL CONSTRUCTION FEATURES, MUST BE SUBMITTED FOR APPROVAL AT LEAST SIXTY (60) DAYS PRIOR TO THE OPENING OF THE EXPOSITION.

7. **EXHIBITS & PUBLIC POLICY.** EACH EXHIBITOR IS CHARGED WITH KNOWLEDGE OF ALL LAWS, ORDINANCES AND REGULATIONS PERTAINING TO HEALTH, FIRE PREVENTION AND PUBLIC SAFETY, WHILE PARTICIPATING IN THIS EXPOSITION. COMPLIANCE WITH SUCH LAWS IS MANDATORY FOR ALL EXHIBITORS AND THE SOLE RESPONSIBILITY IS THAT OF THE EXHIBITOR. SHOW MANAGEMENT AND SERVICE CONTRACTORS HAVE NO RESPONSIBILITY PERTAINING TO THE COMPLIANCE WITH LAWS AS TO PUBLIC POLICY AS FAR AS INDIVIDUAL EXHIBITOR'S SPACE, MATERIALS AND OPERATION IS CONCERNED. SHOULD AN EXHIBITOR HAVE ANY QUESTIONS AS TO THE APPLICATION OF SUCH LAWS, ORDINANCES AND REGULATIONS TO HIS EXHIBIT OR DISPLAY, SHOW MANAGEMENT WILL ENDEAVOR TO ANSWER THEM. ALL BOOTH DECORATIONS INCLUDING CARPETING MUST BE FLAME-PROOFED AND ALL HANGINGS MUST CLEAR THE FLOOR. ELECTRICAL WIRING MUST CONFORM WITH THE NATIONAL ELECTRICAL CODE SAFETY RULES. IF INSPECTION INDICATES ANY EXHIBITOR HAS NEGLECTED TO COMPLY WITH THESE REGULATIONS, OR OTHERWISE INCURS FIRE HAZARD, THE RIGHT IS RESERVED TO CANCEL ALL OR SUCH PART OF HIS EXHIBIT AS MAY BE IRREGULAR, AND EFFECT THE REMOVAL OF SAME AT EXHIBITOR'S EXPENSE. EXHIBITORS WILL NOT BE PERMITTED TO STORE BEHIND THEIR BOOTH BACKGROUND ANY EXCESS MATERIAL SUCH AS CARDBOARD CARTONS, LITERATURE, ETC. EXCESS SUPPLIES MUST BE STORED IN AREAS WHICH WILL BE MADE AVAILABLE FOR SUCH PURPOSE. IF UNUSUAL EQUIPMENT OR MACHINERY IS TO BE INSTALLED, OR IF APPLIANCES THAT MIGHT COME UNDER FIRE CODES ARE TO BE USED THE EXHIBITOR SHOULD COMMUNICATE WITH SHOW MANAGEMENT FOR INFORMATION CONCERNING FACILITIES OR REGULATIONS. EXHIBITORS MUST COMPLY WITH CITY AND STATE FIRE REGULATIONS.

INDEPENDENT CONTRACTORS MUST CONFORM TO IAEM, ESCA AND ED&PA GUIDELINES. ALL EXHIBITOR LABOR MUST COMPLY WITH ESTABLISHED LABOR JURISDICTIONS.

8. **STORAGE OF PACKING CRATES AND BOXES.** EXHIBITORS WILL NOT BE PERMITTED TO STORE PACKING CRATES AND BOXES IN THEIR BOOTHS DURING THE EXHIBIT PERIOD, BUT THESE, WHEN PROPERLY MARKED, WILL BE STORED AND RETURNED TO THE BOOTH BY SERVICE CONTRACTORS. IT IS THE EXHIBITOR'S RESPONSIBILITY TO MARK AND IDENTIFY HIS CRATES. CRATES NOT PROPERLY MARKED OR IDENTIFIED MAY BE DESTROYED. SHOW MANAGEMENT ASSUMES NO RESPONSIBILITY FOR THE CONTENTS OF CRATES OR BOXES IMPROPERLY LABELED AS "EMPTY" BECAUSE OF THE LACK OF STORAGE FACILITIES, IT MAY BE NECESSARY TO STORE EMPTY CRATES AND CARTONS OUTSIDE THE BUILDING. EVERY EFFORT WILL BE MADE TO PROTECT THE CRATES FROM THE ELEMENTS, BUT NEITHER SHOW MANAGEMENT NOR ITS SERVICE CONTRACTORS WILL ASSUME ANY RESPONSIBILITY FOR DAMAGE TO THEM. THE REMOVAL AND RETURN OF LARGE CRATES THAT CANNOT BE HANDLED BY HAND TRUCKS WILL BE CHARGED AT PREVAILING RATES. CRATES, BOXES OR OTHER EXHIBIT MATERIALS UNCLAIMED BY THE EXHIBITOR AFTER THE SHOW WILL BE REMOVED AT THE EXHIBITOR'S EXPENSE. EXHIBITORS WILL BE BILLED BY SHOW CONTRACTORS FOR REMOVAL TIME AND MATERIALS AT PREVAILING RATES.

9. **OPERATION OF DISPLAYS.** SHOW MANAGEMENT RESERVES THE RIGHT TO RESTRICT THE OPERATION OF, OR EVICT COMPLETELY, ANY EXHIBIT WHICH, IN ITS SOLE OPINION, DETRACTS FROM THE GENERAL CHARACTER OF THE EXPOSITION AS A WHOLE. THIS INCLUDES, BUT IS NOT LIMITED TO, AN EXHIBIT WHICH, BECAUSE OF NOISE, FLASHING LIGHTS, METHOD OF OPERATION,

DISPLAY OF UNSUITABLE MATERIAL, ARE DETERMINED BY SHOW MANAGEMENT TO BE OBJECTIONABLE TO THE SUCCESSFUL CONDUCT OF THE EXPOSITION AS A WHOLE. USE OF SO-CALLED "BARKERS" OR "PITCHMEN" IS STRICTLY PROHIBITED. ALL DEMONSTRATIONS OR OTHER PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT SPACE. SUFFICIENT SPACE MUST BE PROVIDED WITHIN THE EXHIBIT SPACE FOR THE COMFORT AND SAFETY OF PERSONS WATCHING DEMONSTRATIONS AND OTHER PROMOTIONAL ACTIVITIES. EACH EXHIBITOR IS RESPONSIBLE FOR KEEPING THE AISLES NEAR ITS EXHIBIT SPACE FREE OF CONGESTION CAUSED BY DEMONSTRATIONS OR OTHER PROMOTIONS.

DIRECT SALES. NO RETAIL SALES ARE PERMITTED WITHIN THE EXHIBIT AREA AT ANY TIME, BUT ORDERS MAY BE TAKEN FOR FUTURE DELIVERY.

CONTESTS, DRAWINGS & LOTTERIES. ALL UNUSUAL PROMOTIONAL ACTIVITIES MUST BE APPROVED IN WRITING BY SHOW MANAGEMENT NO LATER THAN 60 DAYS PRIOR TO THE OPENING OF THE EXPOSITION.

LITERATURE DISTRIBUTION. ALL DEMONSTRATIONS OR OTHER ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBITOR'S BOOTH SPACE. DISTRIBUTION OF CIRCULARS MAY BE MADE ONLY WITHIN THE SPACE ASSIGNED TO THE EXHIBITOR DISTRIBUTING SUCH MATERIALS. NO ADVERTISING CIRCULARS, CATALOGS, FOLDERS, OR DEVICES SHALL BE DISTRIBUTED BY EXHIBITORS IN THE AISLES, MEETING ROOMS, REGISTRATION AREAS, LOUNGES, OR GROUNDS OF THE HOST FACILITY. TRADE PUBLISHERS ARE PROHIBITED FROM SOLICITING ADVERTISING DURING THE SHOW. TRADE PUBLICATIONS MAY BE DISTRIBUTED FROM THEIR BOOTH, BUT AUTOMATIC DISTRIBUTION IS PROHIBITED.

LIVE ANIMALS. LIVE ANIMALS ARE PROHIBITED.

MODELS. BOOTH REPRESENTATIVES, INCLUDING MODELS OR DEMONSTRATORS, MUST BE PROPERLY AND MODESTLY CLOTHED. EXCESSIVELY REVEALING ATTIRE IS PROHIBITED.

SOUND. EXHIBITS WHICH INCLUDE THE OPERATION OF MUSICAL INSTRUMENTS, RADIOS, SOUND PROJECTION EQUIPMENT, PUBLIC ADDRESS SYSTEMS OR ANY NOISEMAKING MACHINES MUST BE CONDUCTED OR ARRANGED SO THAT THE NOISE RESULTING FROM THE DEMONSTRATION WILL NOT ANNOY OR DISTURB ADJACENT EXHIBITORS AND THEIR PATRONS, NOR CAUSE THE AISLES TO BE BLOCKED. OPERATORS OF NOISEMAKING EXHIBITS MUST SECURE APPROVAL OF OPERATING METHODS BEFORE THE EXHIBIT OPENS.

10. **SOCIAL ACTIVITIES.** EXHIBITOR AGREES TO WITHHOLD SPONSORING HOSPITALITY SUITES/ROOMS OR OTHER FUNCTIONS DURING OFFICIAL SHOW ACTIVITIES, INCLUDING EXHIBIT HOURS, SOCIAL FUNCTIONS, EDUCATIONAL SEMINARS AND ANY OTHER RELATED ACTIVITY SCHEDULED BY SHOW MANAGEMENT.

11. **LIABILITY AND INSURANCE.** ALL PROPERTY OF THE EXHIBITOR REMAINS UNDER HIS CUSTODY AND CONTROL IN TRANSIT TO AND FROM THE EXHIBIT HALL AND WHILE IT IS IN THE CONFINES OF THE EXHIBIT HALL. NEITHER SHOW MANAGEMENT, ITS SERVICE CONTRACTORS, THE MANAGEMENT OF THE EXHIBIT HALL NOR ANY OF THE OFFICERS, STAFF MEMBERS OR DIRECTORS OF ANY OF THE SAME ARE RESPONSIBLE FOR THE SAFETY OF THE PROPERTY OF EXHIBITORS FROM THEFT, DAMAGE BY FIRE, ACCIDENT, VANDALISM OR OTHER CAUSES, AND THE EXHIBITOR EXPRESSLY WAIVES AND RELEASES ANY CLAIM OR DEMAND HE MAY HAVE AGAINST ANY OF THEM BY REASON OF ANY DAMAGE TO OR LOSS OF ANY PROPERTY OF THE EXHIBITOR. IT IS RECOMMENDED THAT EXHIBITORS OBTAIN ADEQUATE INSURANCE COVERAGE, AT THEIR OWN EXPENSE, FOR PROPERTY LOSS OR DAMAGE AND LIABILITY FOR PERSONAL INJURY.

12. **INDEMNIFICATION.** EXHIBITOR AGREES THAT IT WILL INDEMNIFY AND HOLD AND SAVE SHOW MANAGEMENT WHOLE AND HARMLESS OF, FROM AND AGAINST ALL CLAIMS, DEMANDS, ACTIONS, DAMAGES, LOSS, COST, LIABILITIES, EXPENSES AND JUDGMENTS RECOVERED FROM OR ASSERTED AGAINST SHOW MANAGEMENT ON ACCOUNT OF INJURY OR DAMAGE TO PERSON OR PROPERTY TO THE EXTENT THAT ANY SUCH DAMAGE OR INJURY MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED, EITHER PROXIMATELY OR REMOTELY, WHOLLY OR IN PART, BY AN ACT, OMISSION, NEGLIGENCE OR MISCONDUCT ON THE PART OF EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES OR INVITEES OR OF ANY OTHER PERSON ENTERING UPON THE PREMISES LEASED HEREUNDER WITH THE EXPRESS OR IMPLIED INVITATION OR PERMISSION OF EXHIBITOR, OR WHEN ANY SUCH INJURY OR DAMAGE IS THE RESULT, PROXIMATE OR REMOTE, OF THE VIOLATION BY EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES OR INVITEES OF ANY LAW, ORDINANCE OR GOVERNMENTAL ORDER OF ANY KIND, OR WHEN ANY SUCH INJURY OR DAMAGE MAY IN ANY OTHER WAY ARISE FROM OR OUT OF THE OCCUPANCY OR USE BY EXHIBITOR, ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES OR INVITEES OF THE PREMISES LEASED HEREUNDER. SUCH INDEMNIFICATION OF SHOW MANAGEMENT BY EXHIBITOR SHALL BE EFFECTIVE UNLESS SUCH DAMAGE OR INJURY MAY RESULT FROM THE SOLE NEGLIGENCE, GROSS NEGLIGENCE OR WILLFUL MISCONDUCT OF SHOW MANAGEMENT. EXHIBITOR COVENANTS AND AGREES THAT IN CASE SHOW MANAGEMENT SHALL BE MADE A PARTY TO ANY LITIGATION COMMENCED BY OR AGAINST EXHIBITOR OR RELATING TO THIS LEASE OR THE PREMISES LEASED HEREUNDER, THEN EXHIBITOR SHALL AND WILL PAY ALL COSTS AND EXPENSES, INCLUDING REASONABLE ATTORNEY'S FEES AND COURT COSTS, INCURRED BY OR IMPOSED UPON SHOW MANAGEMENT BY VIRTUE OF ANY SUCH LITIGATION.

PROPERTY DAMAGE. NEITHER SHOW MANAGEMENT NOR EXHIBITOR SHALL BE RESPONSIBLE FOR ANY LOSS OF OR DAMAGE TO PROPERTY OF THE OTHER PARTY HERETO, INCLUDING, BUT NOT LIMITED TO, LOSS OR DAMAGE OCCASIONED BY THEFT, FIRE, SMOKE, ACTS OF GOD, PUBLIC ENEMY, RIOT, CIVIL COMMOTION OR OTHER INSURABLE CASUALTY, AND SHOW MANAGEMENT AND EXHIBITOR EXPRESSLY WAIVE ANY CLAIM FOR LIABILITY AGAINST THE OTHER PARTY HERETO WITH RESPECT TO ANY SUCH LOSS OR DAMAGE. ACCORDINGLY, IT SHALL BE THE RESPONSIBILITY OF SHOW MANAGEMENT AND EXHIBITOR, RESPECTIVELY, TO SECURE ITS OWN INSURANCE OR OTHERWISE PROTECT ITSELF AND ITS PROPERTY AGAINST SUCH LOSS OR DAMAGE.

13. **CARE OF BUILDING AND EQUIPMENT.** EXHIBITORS OR THEIR AGENTS SHALL NOT INJURE OR DEFACE ANY PART OF THE EXHIBIT BUILDING, THE BOOTHS, OR BOOTH CONTENTS OR SHOW EQUIPMENT AND DÉCOR. WHEN SUCH DAMAGE APPEARS, THE EXHIBITOR IS LIABLE TO THE OWNER OF THE PROPERTY SO DAMAGED.

14. **AMERICANS WITH DISABILITIES ACT.** EXHIBITORS ACKNOWLEDGE THEIR RESPONSIBILITIES UNDER THE AMERICANS WITH DISABILITIES ACT (HEREINAFTER "ACT") TO MAKE THEIR BOOTHS ACCESSIBLE TO HANDICAPPED PERSONS. EXHIBITOR SHALL ALSO INDEMNIFY AND HOLD HARMLESS SHOW MANAGEMENT, AND FACILITY AGAINST COST, EXPENSE, LIABILITY OR DAMAGE WHICH MAY BE INCIDENT TO, ARISE OUT OF OR BE CAUSED BY EXHIBITOR'S FAILURE TO COMPLY WITH THE ACT.

15. **OTHER REGULATIONS.** ANY AND ALL MATTERS NOT SPECIFICALLY COVERED BY THE PRECEDING RULES AND REGULATIONS SHALL BE SUBJECT SOLELY TO THE DECISION OF SHOW MANAGEMENT. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBTAIN THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE

