

EDUCATIONAL GRANT OPPORTUNITIES

PLATINUM LEVEL **unrestricted grant** **\$25,000**

This level of educational grant gives your organization the most visibility at the meeting. This level includes:

Dedicated Signage and Listing in all Meeting Marketing Materials, Scientific Session On-Screen Acknowledgement Slide. Program Book Listing, 4 meeting registrations, Flyer in Attendee Materials, A Blast Email to the Pre-registered List sent by AATS, Pre-registration Mailing List.

GOLD LEVEL **unrestricted grant** **\$15,000**

This level includes:

Shared Signage and Meeting Marketing Materials Listing (other Gold Sponsors Only), Scientific Session On-Screen Acknowledgement Slide Listing Gold Sponsors Only, Program Book Listing, 3 meeting registrations, Flyer in Attendee Materials

SILVER **unrestricted grant** **\$10,000**

This level includes:

Shared Signage and Meeting Marketing Materials Listing (other Silver Sponsors), Scientific Session On-Screen Acknowledgement Slide for Silver Sponsors, Program Book Listing, 2 meeting registrations, Flyer in Attendee Materials.

STAND ALONE GRANTS

CONFERENCE BAGS **\$10,000**

All meeting attendees will carry your company name and logo throughout the meeting. You may include 2 flyers in each piece, and your support will be recognized in the program book and onsite signage.

INDUSTRY SPONSORED SYMPOSIA **\$15,000**

Your company will have the opportunity to present scientific information to the attendees in a 2 hour format. Food and beverage and audio visual set up is at the grantors expense. Due to space constraints, symposia are reserved for platinum level contributors only.

Grantors must be Heart Valve Disease 2007 exhibitors.

AATS CONTACT: Yvonne Grunebaum, Director of Industry Relations
AATS
900 Cummings Center, Suite 221-U
Beverly, MA 01915 USA
Phone: 978-927-8330 / Fax: 978-524-0498
Email: ygrunebaum@prri.com

Valvular Heart Disease 2007

EXHIBIT DATES AND HOURS*

Friday, September 7	2:00 pm – 7:00 pm
Saturday, September 8	7:30 am – 4:00 pm

*Hours are subject to change based on the final program

Exhibit Space Information and fees

Exhibit fee \$5,000

Includes the following:

6' x 30" skirted table top space

Listing in program material

Listing on web site

1 full meeting registration

Opportunity to purchase additional full meeting registrations at \$675 per badge.

INSTALLATION OF EXHIBITS

Friday, September 7 10:00 am – 1:30 pm

All exhibits must be set by 1:30 p.m. without exception. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted. There is a narrow window of time for installation, because we are limited by hotel availability.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time of 4:00 p.m. on Saturday, September 8th, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 8:00 p.m. on Saturday, September 8th.

Space Assignment

Application deadline is March 23, 2007. Applications will be accepted after March 23rd on a space available basis. Companies will be assigned space at that time, in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The AATS has the right to alter the floor plan at any time.

Payment

A 50% deposit of the contracted space must be forwarded with the Application for Exhibit Space. The balance must be paid by July 15, 2007. Checks should be made payable to the American Association for Thoracic Surgery (AATS) and mailed to:

AATS
900 Cummings Center, Suite 221-U
Beverly, MA 01915
Telephone: (978) 927-8330 Facsimile: (978) 524-0498

Refunds and Cancellations

Cancellations received in writing by March 23, 2007 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after March 23, 2007.

Electrical, Telephone and Freight Handling Information

Will be available in the exhibitor service kit, which will be available online in June.

Shipping Instructions

Will be available in the Exhibitor Service kit, which will be available online in June.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Fire Protection

All material used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Hotel Accommodations

Reservation forms will be included in the exhibitor service kit.

Exhibit Personnel

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted one badge per table top purchased. Additional badges are \$675 each. Each badge includes admission to the scientific sessions and all invited functions.

Special Needs

Please contact the AATS administrative office if you have a disability that will require special accommodation.

Security

Perimeter security will be provided overnight, however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The AATS assumes no responsibility for any losses sustained by the exhibitor.

PROTECTION OF THE HOTEL BUILDING

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts or portions of the hotel building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

Indemnification

Please refer to the back of the Exhibit application

Insurance Liability Statement

Exhibitor agrees to carry, and upon demand provide evidence of, at least \$1,000,000 of insurance coverage for any liabilities arising out of or resulting from our respective obligations pursuant to this agreement. Please see the back of the exhibit application for more detail.

For Further Information Contact:

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Be sure to check www.aats.org for frequent updates to the Valvular Heart Disease 2007 Program