

# AORTIC SYMPOSIUM 2010

April 29 & 30, 2010 - New York City, NY, USA



American Association  
for Thoracic Surgery

In Cooperation  
With:

Mount Sinai  
Medical Ctr.

Mount  
Sinai

Westchester  
Medical Ctr.



## EXHIBITOR INFORMATION SHEET

### EXHIBIT HALL SCHEDULE

Wednesday, April 28, 2010

Installation Hours 3:00PM-5:30PM

(Note: Set-up must be concluded by 5:30 PM, 4/28/10)

Welcome Reception 6:00 PM – 8:00 PM

Thursday, April 29, 2010

Exhibit Hours 7:00 AM – 4:00 PM

Friday, April 30, 2010

Exhibit Hours 7:00 AM – 4:00 PM

Dismantling Hours 4:00 PM - 5:30 PM

(Note: All exhibits must be cleared by 5:30 PM, 4/30/10)

### EXHIBIT HALL LOCATION

Sheraton New York Hotel & Towers

811 Seventh Avenue at 52<sup>nd</sup> Street

New York, NY 10019

P. (212) 581-1000 / F. (212) 262-4410

The meeting will be held in the Metropolitan Ballroom and exhibits and all breaks will be across the hall in the Empire Ballroom.

### FUNCTIONS IN EXHIBIT HALL

Wednesday, April 28, 2010

Welcome Reception 6:00 PM – 8:00 PM

Thursday, April 29, 2010

Breakfast 6:30-7:30am

Morning Break 9:00 – 9:45am

**Lunch Break On Own 11:45 – 1:30pm\***

Afternoon Break 2:45-3:30pm

Friday, April 30, 2010

Breakfast 6:30-7:30am

Morning Break 9:00– 9:45am

**Lunch Break On Own 11:30 – 1:15pm\***

Afternoon Break 2:30 – 3:15pm

\*Please note that the lunch breaks are on your own. Food will not be provided in the exhibit hall at this time.

### EXHIBITOR REGISTRATION

Exhibiting companies are limited to two (2) complimentary industry registrations per tabletop space. No badge sharing is permitted. Badges are required for admission to the Exhibit Hall and all functions. For security reasons, individuals must show a business card and pick up their own badge/registration materials at the onsite Registration Desk. Please send in the Exhibitor Personnel Registration Form in the online service kit no later than March 22, 2010.

### EXHIBITOR HOUSING

Please see the hotel reservation form posted in the online service kit.

### PROMOTIONAL ITEMS / GIVEAWAYS

Promotional items to be distributed to physician attendees must be limited to those items found in a Physician's office and are not routinely produced for sale by the exhibiting company. Giveaway forms must be submitted to Show Management for approval by March 8, 2010.

### CONDUCTING EXHIBITS

No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

### SECURITY

Tabletops must be staffed during exhibit hours. Security guard service will not be provided.

### SHIPPING INFORMATION

- All shipments need to be less than 100 lbs.
- Palates will NOT be accepted.
- Shipments may arrive no sooner than 4/25/10
- Deliveries to booth will incur a charge of \$1.50 service charge per item on all deliveries or \$10.00 per bell cart
- Please see the Sheraton Shipping Form which is posted on the online service kit for more details.  
<http://www.aats.org/CME/Aortic-Symposium-Industry.html>
- Please send all shipments to the shipping address below and make sure to label every package correctly.

### Shipping Address

Sheraton Hotels of NY

811 Seventh Avenue

New York, NY 10019

1-212-581-1000

### Labeling

Hold For: Aortic Symposium 2010

Attn: (Exhibitor Onsite Contact / Company / Booth #)

Event/Meeting Date: April 29-30, 2010

Meeting Room Name: Empire Ballroom

Number of Boxes: (1 of X, 2 of X, etc.)

CSM: Cristiana Franco

### OUTBOUND SHIPPING

Shipping forms are available in the Business Center for numerous courier services. Boxed materials can be picked up from the exhibitor's booth at \$5.00 service charge per item.

### INDUSTRY CONTACTS

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