



# AORTIC SYMPOSIUM 2010

April 29 & 30, 2010 - New York City, NY, USA



American Association  
for Thoracic Surgery

In Cooperation  
With:

Mount Sinai  
Medical Ctr.

Mount  
Sinai

Westchester  
Medical Ctr.



## AORTIC SYMPOSIUM EXHIBIT INFORMATION

### EXHIBIT HALL SCHEDULE\*

#### Wednesday, April 28, 2010

Installation Hours	3:00PM-5:30PM
<i>Note: Set-up must be concluded by 5:30 PM, April 28, 2010.</i>	
Welcome Reception	6:00 PM – 8:00 PM

#### Thursday, April 29, 2010

Continental Breakfast	6:30 AM – 7:30 AM
Exhibit Hours	6:30 AM – 4:00 PM
Break	9:15 AM – 10:15 AM
Lunch (On Own)	12:00 PM – 1:30 PM
Break	3:15 PM – 4:00 PM

#### Friday, April 30, 2010

Continental Breakfast	6:30 AM – 7:30 AM
Exhibit Hours	7:00 AM – 4:00 PM
Break	8:45 AM – 9:30 AM
Lunch (On Own)	11:30 AM – 1:15 PM
Break	3:00 PM – 3:45 PM
Dismantling Hours	4:00 PM – 5:30 PM

*Note: All exhibits must be cleared by 5:30 PM, April 30, 2010*  
*\*Schedule is subject to change pending final program*

### EXHIBIT HALL INFORMATION

The meeting will be held in the Metropolitan Ballroom and the exhibits and breaks will be in the Empire Ballroom, across from the Metropolitan Ballroom.

#### Exhibitors:

Table Top      \$5,000  
Includes a 6x30 skirted table top with 2 chairs and listing in the program. Exhibit space assignments are made on first come first serve basis.

Sheraton New York Hotel & Towers  
811 Seventh Avenue at 52<sup>nd</sup> Street  
New York, NY 10019  
P. (212) 581-1000 / F. (212) 262-4410

### APPLICATION & DEPOSIT

A deposit of 25% of the contracted space must be forwarded with the completed application immediately in order to participate. 50% of the contracted space will be due January 15, 2010. After March 5, 2010 applications must be accompanied with payment in full. Checks should be made payable to:

AATS  
Aortic Symposium  
900 Cummings Center, Suite 221-U  
Beverly, MA 01915 USA  
ATTN:  
Yvonne Grunebaum, Director of Industry Relations

### REFUNDS AND CANCELLATIONS

Written cancellations received by January 15, 2010 are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after January 15, 2010 will not receive a refund. All cancellations must be submitted in writing.

### CONDUCTING EXHIBITS

No drawings, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

## **SHIPPING**

Please refer to the online service kit.

## **SECURITY**

Tables must be staffed during exhibit hours. Security guard service will be provided.

## **INFRINGEMENT**

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

## **FIRE PROTECTION**

Exhibitor, designated contractors, and others attending the Aortic Symposium must comply with all applicable federal, state and local fire and building codes as well as all Sheraton (New York, NY) rules and regulations, policies and procedures. Sheraton (New York, NY) will strictly enforce all fire and safety regulations, including the playing of required public service announcements. The Hotel and AATS require prior written authorization for the following: (1) Operation of any heater, barbecue, heat-producing or open flame devices, candles, lanterns, welding equipment, smoke-emitting devices, etc. (2) Use of lasers or X-ray equipment (3) Use of any compressed gases (e.g. L.P., propane, oxygen) (4) Use, handling, storage and disposal of hazardous materials and waste in accordance with all federal, state and local regulations pertaining to hazardous materials.

## **PROTECTION OF THE HOTEL**

Exhibitors will be held liable for any damage caused to the hotel and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the Sheraton Hotel (New York, NY). Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

## **INDEMNIFICATION AND INSURANCE**

**INDEMNIFICATION** To the extent allowed by applicable law and subject to sovereign afforded to Exhibitor, each party agrees to indemnify, defend and hold the other harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from breach of any of its

representations, warranties or covenants herein or the negligence, gross negligence or intentional misconduct of the party indemnifying or its respective officers, directors, employees, agents, contractors, members or participants (as applicable), provided that with respect to officers, directors, employees, and agents, such individuals are acting within the scope of their employment or agency, as applicable.

## **INSURANCE**

Hotel and Exhibitor shall obtain and maintain and provide evidence of insurance upon request in amounts sufficient to provide coverage for any liabilities which may reasonably arise out of or result from the parties' respective obligations pursuant to this Exhibit Agreement.

## **TERMS IN CASE OF DEFAULT**

If any exhibitor fails to pay, when due, any sum required by the Application for Exhibit Space, or if any exhibitor fails to meet any term or condition of the application, or fails to observe and abide by these Rules and Regulations, AATS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after January 15, 2010