

ALLIED FUNCTION SPACE REQUESTS

Function space has been reserved for exhibitor/allied events at the Convention Center and the AATS Hotel. Functions must be scheduled so as not to conflict with the official AATS program. Only staff meetings may occur on Sunday, May 8, 2011 during AATS programming. Any industry supported meeting or event that is by invitation only and held in a private room in the designated city during AATS dates must be approved by show management and will be assessed a fee. Dinners for 10 people or less that do not involve a presentation of any kind will not be assessed a fee. Please refer below to determine the price for your function:

<u>Event Type</u>	<u>Number of People</u>	<u>Industry</u>	<u>Non-Profit</u>
<u>Event/ Meeting *</u>	Less than 50 pp	\$1000	\$250
<u>Event / Meeting *</u>	Between 50 and 100 pp	\$1500	\$250
<u>Event/ Meeting *</u>	100pp or more	\$15,000	\$250
<u>Investigator's Meeting</u>	Must be 20 pp. or less	\$500	\$250
<u>Focus Group</u>	Must be 20 pp. or less	\$500	\$250
<u>Committee Meeting</u>	Must be 20 pp. or less	\$500	\$250
<u>Hospitality Room</u>	Must be 50 pp. or less	\$1,000 / per day	\$250
<u>Staff Meeting</u>	(On Sunday only)	\$ 500 / per day	\$250

*** Events/ Meetings held offsite will also be charged same amount**

<u>2011 Dates</u>	<u>Function Times</u>
Friday, May 6	8:00 am - 8:00 pm
Saturday, May 7	after 5:30 pm
Sunday, May 8	before 8:00 am after 7:00 pm
Monday, May 9	before 7:30 am after 6:00 pm
Tuesday, May 10	before 6:30 am or between 5:00 and 6:30pm
Wednesday, May 11	after 12 Noon

NOTE:Dates/times listed are established to avoid conflict with the Annual Meeting program. Any exhibiting company which does not adhere to the guidelines will risk loss of priority points. Schedule is subject to change based on the final program.

Please complete the Function Room Request Form and return with full payment to:

AATS - Fax: (978) 524-0498 | Email : jgecawicz@prri.com

900 Cummings Center, Suite 221-U

Beverly, MA 01915 USA