

## AATS 2010 MAILING LIST AGREEMENT

Mailing Labels, in a standard 3-up label format, will be sent directly to the exhibitor/sponsor in hard copy or pdf format once the mailing piece has been approved. The mailing piece must include the following statement: **“This is not part of the official AATS Scientific Program”**. If excel format is requested, list will be sent to a third party bonded mail house electronically and signature ensuring confidentiality will be required from the mail house. All promotional marketing pieces must be approved by the AATS administrative offices prior to being released. The list will be rented only for the promotion of programs, services and products of direct interest to thoracic surgeons, cardiothoracic surgeons, and physicians. The AATS Annual Meeting registration list will be rented only to AATS exhibitors and sponsors. The 2010 pre-registered attendee mailing list will be available after the April 3, 2010 pre-registration deadline. Use of this list for anything other than the approved piece will result in loss of priority points.

### 2010 ANNUAL MEETING

- |   |         |
|---|---------|
| <input type="checkbox"/> 2010 pre- registration list  | \$1,200 |
| <input type="checkbox"/> 2010 final registration list | \$2,000 |
| <input type="checkbox"/> AATS Membership List*        | \$1,000 |

**Total** \$ \_\_\_\_\_

\*Rental of membership list must be approved by the Executive Director and be used for non-profit CME programs only.

### AATS Mailing List Agreement

I understand that I am renting the mailing list for a one-time use only and it is only to be used for the mailer approved by AATS. Any additional mailings must be submitted again for approval with an additional order form. I understand that the list is seeded to detect unauthorized use. Orders cancelled prior to the date of the mailing will be subject to a \$50 administrative fee. If order is cancelled after the mailing date, fees are due in full.

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Signature and Date

### Exhibitor Information:

\_\_\_\_\_  
Company

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip, Country

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone

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Fax

