

May 1 – 5, 2010, Toronto, Canada

**EXHIBIT DATES AND HOURS\***

Sunday, May 2, 2010	5:00 p.m. – 7:00 p.m. **
Monday, May 3, 2010	9:00 a.m. – 4:30 p.m.
Tuesday, May 4, 2010	9:00 a.m. – 4:00 p.m.

\*Times subject to change based on final program

\*\*Welcome Reception in the Exhibit Hall from 5:00 – 7:00 p.m.

**BOOTH RENTAL FEE**

All Inline Booths	US \$26.50 / square foot
Each Corner	US \$100
Island Booth	US \$29.75 / square foot (corners included)
Size	Minimum booth size 10 feet by 10 feet

**APPLICATION AND DEPOSIT**

A deposit of 25% of the contracted space must be forwarded with the completed application by June 5, 2009 in order to reserve space. 50% of the contracted space will be due September 11, 2009. All applications received before January 15, 2010 must be accompanied with a 50% deposit. After January 15, 2010, applications must be accompanied with payment in full. Checks should be made payable to:

American Association for Thoracic Surgery  
 Attn: Exhibits  
 900 Cummings Center, Suite 221-U  
 Beverly, MA 01915 USA

**REFUNDS AND CANCELLATIONS**

Written cancellations received by January 15, 2010 are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations received after January 15, 2010 will not receive a refund. All cancellations must be submitted in writing.

**SPACE ASSIGNMENT / PRIORITY POINTS**

Exhibit space assignments are made on the basis of a priority point system, and date of receipt of the Application for Exhibit Space. The priority point system consists of three points provided annually (since 1980) for the first booth contracted; and one (1) point for each additional booth contracted to a maximum of ten (10) points annually.

Most companies are already participating through the on site space selection held at the 2009 Annual Meeting. To obtain the benefit from the priority point system, companies will have the opportunity to sign up for exhibit space for the AATS 2011 Annual Meeting at the AATS 2010 Annual Meeting. Companies will be invited to select space in order of their priority points.

## EXHIBIT HALL LOCATION / TRAFFIC FLOW

Exhibit Halls B and C are located on the 2<sup>nd</sup> Level of the North Hall at the Metro Toronto Convention Centre. A Welcome Reception will be held on Sunday and refreshment breaks and lunches will be held on Monday and Tuesday in the Exhibit Hall. Lunches will be at exhibitor's expense. Scientific Sessions will be located in the Ballroom on the lower level and Meeting Rooms on the street level.

## EXHIBITOR BENEFITS

- ✓ Use of rented floor space
- ✓ Standard flameproof booth equipment, pipe and drape 8' back wall and draped 3' side rails
- ✓ Aisle carpeting is provided by Show Management. Show colors will be red, grey and white (red aisle carpet, grey, white and red drape). Booth carpet is required for all exhibits and may be ordered from the General Service Contractor.
- ✓ A 7" x 44" identification sign (company name, city, and state) when requested by exhibitor on the *Application for Exhibit Space*
- ✓ General exhibit hall lighting, air conditioning, and or heating
- ✓ Daily aisle cleaning
- ✓ General perimeter security
- ✓ Registration for three (3) exhibitors per booth
- ✓ Priority points towards selection of exhibit space for 2011

**\*Standard booths are 10' W x 10' D, unless otherwise indicated**

## CONDUCTING EXHIBITS

No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Association. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

## INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

## FIRE PROTECTION

The Exhibitor, hired contractors, booth personnel and others attending AATS must comply with all applicable federal, state and local fire and building codes as well all the Metro Toronto Convention Centre rules and regulations, policies and procedures. The Convention Centre will strictly enforce all fire and safety regulations, including the playing of required public service announcements. The Centre and AATS require prior written authorization for the following: (1) Operation of any heater, barbecue, heat-producing or open flame devices, candles, lanterns, welding equipment, smoke-emitting devices, etc. (2) Use of lasers or X-ray equipment (3) Use of

any compressed gases (e.g. L.P., propane, oxygen) (4) Use , handling, storage and disposal of hazardous materials and waste in accordance with all federal, state and local regulations pertaining to hazardous materials.

## **PROTECTION OF THE CONVENTION CENTER**

Exhibitors will be held liable for any damage caused to the convention center and decorations may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, painted surfaces, columns, fabrics, doors, windows or walls. Glitter is not permitted in the Metro Toronto Convention Centre. Adhesive backed decals/stickers (except for name tags) may not be used or distributed on the premises. Decorations may not block exit doors, fire extinguishing equipment, sprinklers, or emergency lighting systems. All decorating materials must be constructed of flameproof material or treated with approved flame proofing solution.

## **IDEMNIFICATION AND INSURANCE INDEMNIFICATION**

The Exhibitor shall indemnify the Association and the Centre and save it harmless from and against any and all loss, claims, actions, damages, liability and expense in connection with the loss of life, personal injury, damage to property or any other loss or injury whatsoever arising from or out of this exhibiting, or any occurrence, in, upon or at the Facility, or any part thereof, or occasioned wholly or in part by any act or omission of the Exhibitor or by anyone permitted to be in the Facilities by the Exhibitor except to the extent that the Association and Centre is required to indemnify the Exhibitor. If the Association and Centre shall, without fault on its part, be made a party to any litigation commenced by or against the Exhibitor (other than a claim by the Exhibitor against the Association and Centre directly related to the performance of this agreement), then the Exhibitor shall protect, indemnify and hold the Association and Centre harmless and shall pay all costs, expenses and reasonable legal fees incurred or paid by the Association and Centre in connection with such litigation. The Exhibitor shall also pay all costs, expenses and legal fees (on a solicitor and his client basis) that may be incurred or paid by the Association and Centre in enforcing the terms, covenants and conditions in this license, unless a court shall decide otherwise.



The Association and Centre shall indemnify the Exhibitor and save it harmless from and against all loss, claims, actions, damages, liability and expense in connection with the loss of life, personal injury, damage to property or any other loss or injury whatsoever arising from or out of the negligence of the Association and Centre or its agents, servants or employees or any other

# Exhibit Information

persons for whom it may, in law be responsible with respect to the Facilities during the Occupancy Period to the extent that and only to the extent that such loss shall be apportioned to such negligence.

The Exhibitor, at its own expense, shall be prepared to provide to the Association and Centre, not later than sixty (60) days prior to the first day of the Occupancy Period or any earlier period during which the client is permitted access to the Centre for any purpose related to the event, a certificate of comprehensive general liability insurance, and where applicable, automobile liability insurance, to cover the entire Occupancy Period and any additional period during which the Exhibitor is permitted access to the Centre for any purpose related to the event, issued by an insurance company licensed to transact business in Canada in form satisfactory to the Association and Centre and in which the Association and Centre, its officers and servants shall be named insureds. Such insurance shall provide a minimum limit of liability of five million dollars (\$5,000,000.00 CAD) for bodily injury and/or property damage in any one occurrence, shall include a cross-liability clause and shall provide that it will not be cancelled or materially altered prior to the termination of the Occupancy Period. Automobile liability insurance, where applicable, shall provide third party liability insurance with a minimum limit of two million dollars (\$2,000,000 CAD).

The Association and Centre shall not be liable for any death, injury, loss or damage arising from or out of any occurrence in, or relating to the Facilities, or damage to property of the Exhibitor or of others located in the Facilities, from any cause whatsoever. The Association and Centre shall not be liable for any such damage caused by other tenants or persons in the Centre or by occupants of adjacent property thereto, or by the public, or caused by construction or by any private, public or quasi public work. All property of the Exhibitor kept or stored in the Facilities shall be kept or stored at the risk of the Exhibitor only and the Exhibitor shall indemnify the Association and Centre and save it harmless from any claims arising out of any damage to the same including, without limitation, any subrogation claims by the Exhibitor's insurers. Notwithstanding the foregoing, the Association and Centre shall be responsible for any death, injury, loss or damage set out above resulting from the negligence of the Association and Centre or its agents, servants, or employees or other persons for whom it may, in law, be responsible.

